

Women entrepreneurship

Balancing social and financial return

Roy Budjhawan, Head ING Microfinance

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Positive effects of women entrepreneurship...

- Can improve the social, economic independence and status of women.
- Women start income generating activities and become self-reliant.
- Women create financial resources, independent of their husbands, allowing the potential to grow to use money for their own purposes
- Group loans give women space to social networks, opens the door to communicate outside and increase social capital.
- Women's preferences are different from men. The provision of financial resources to women can have a positive impact on the family and especially the children. Women generally attach more importance to nutrition, education and health care for children than men.
- Business training, financial education, health training is an investment in human capital for the whole community.

Negative effects of women entrepreneurship...

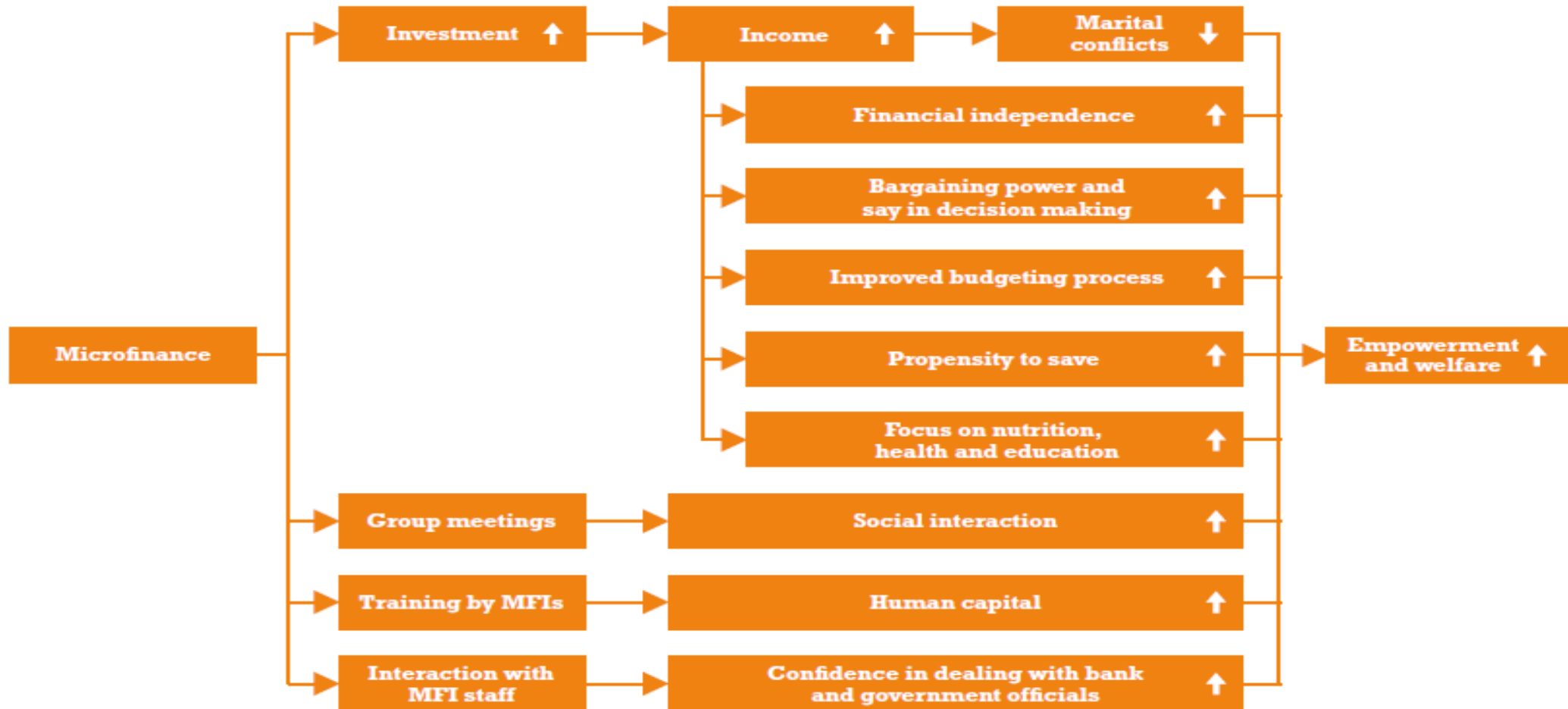
- Spouses may feel threatened in their identity when women have higher share in income, possibly leading to more marital conflict.
- Conflicts about expenditures, especially when the woman earns more and gets stronger voice in decision making.
- Women who do not generate sufficient income, receive a lot of stress of repayment problems.
- Women earn a much lower return on their invested capital than men. This is due to social rules, combined entrepreneurship and household decision-making and choice for low-yield activities.
- Due to their subordinate role they are often saddled the family with operational matters. At community level, there is little political influence and control.

Optimizing women entrepreneurship...

- Cooperatives (SHG) work because network supports emotionally and practically; childcare.
- Specific marketing to women, with more focus on social aspects. Women want to pay off faster and save and installing safety, eg by insurance.
- Provide total package of financial and non-financial products (in particular, information and financial education).
- Specific assessment for female applicants. As women take lower risk activities, the credit scoring can be adjusted accordingly.
- Environmental factors are important for women, integrate in process.
- Collect gender data to determine performance of women and adjust services.
- Empowerment of men not to be neglected, because of existing norms and power. Awareness Training (male) management and relationship managers.

Microcredit boosts women empowerment...



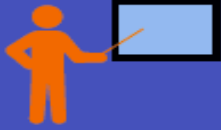
Figure 5.1 Impact of microfinance on women's empowerment



Source: ING Economics Department.

...and education

IMPACT OF MICROCREDIT ON EDUCATION

	 India	 Ghana
Expenditure on education 	+7%	+11%

Despite a substantial increase in education spending in both countries, no impact was found on the actual education levels within a three year period.



In India microcredit has a positive impact on the financial literacy of clients. In Ghana, no impact was found which might be due to higher overall education levels.

Source: A Billion to Gain 2014

Example of training in India...



Start with the basics...

<u>సంపాదక</u>	<u>అతర</u>
4000	ఫుల్ - 500
1000	శింక - 1500
<hr/>	చానీఅతర - 2000
5000	కేంబరి+అల్ - 500
	అకకె - 1000
	అల - 500
	అకకె - 250
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